

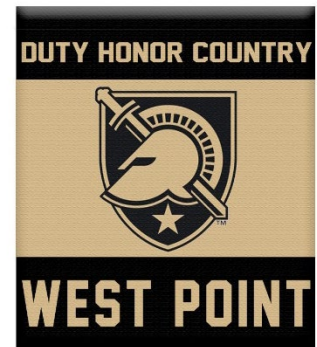


Values Based Leadership

LIVE BY A SET OF RULES

While I was writing my book, *Your Personal Handbook for Success*, a friend, being facetious, suggested one of our rules should be . . . to have rules. Although it wasn't what I had planned, Dennis was spot on and the inspiration for this new newsletter evolved.

Why values-based leadership? First, we are all leaders – of at least one – ourselves. Keeping that in mind core values guide us as leaders, whether from an individual perspective, within your family, your organization, or company, core values influence how we lead and make decisions. Do you have "rules" by which you live and are known for? What are your CORE VALUES? Think along the lines of Trustworthy, Loyal, Helpful, Friendly, Courteous, Kind, Obedient, Cheerful, Thrifty, Brave, Clean, and Reverent. Or Duty, Honor, Country, and of course there are the Ten Commandments or the Pillars of Buddhism. Each of these is a set of "Rules" in which individuals choose to live, whether it be a member of the Boy Scouts, United States Military Academy at West Point, or of religious faith. Are you a value-based leader?



Perhaps the organization you work for has a set of core values in which they desire employees to live by. Sadly, as I travel the country speaking to audiences, I ask if they have organizational core values. If they do most can acknowledge they have them. However, when I ask what they are, I get the "deer in the headlights" look, and, "I didn't say I knew them". Yet we expect the person working next to us to live by them. Be extraordinary, have a personal set of core values or, "Rules" to live by – and know what they are, what they mean to you, and why they are important. To kick off 2021 and the Values-Based Leadership newsletter, here are five to consider. I call them the P.O.W.E.R. to succeed.

PROACTIVE – Successful individuals and valued based leaders plan, prepare and prevent . . . they are proactive. Proactive individuals not only have S.M.A.R.T. goals but they are visionaries, strategic thinkers. Do you have a vision?

OPEN-MINDED – This is probably one of the most difficult rules to follow – and perhaps understand. It's about having convictions and standing for something yet being receptive to listening to other points of view. Are you strong enough to be able to do that? Being open-minded is about not being afraid to be wrong. Not being afraid of confrontation or conflict. Don't be afraid – be open-minded, maybe someone else's idea IS better than yours.

WISDOM – As you probably already know wisdom comes from experience. Experience is about doing different things as well as doing things differently. As a result, successful leaders take risks, as a result of those risks, they also make mistakes. We are all going to make mistakes, learn from them, grow from them, share them with others, and learn from the mistakes of others. The average baseball Hall of Famer's on-base average is around .376. That means that some of the best hitters in MLB failed to get on base 6 out of 10 times at-bat. They failed 60% of the time.

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ENTHUSIASTIC – If you're not excited about what you do, what makes you think anyone else will be excited about what you do? Whether it's your supervisor who is evaluating you or the employees you lead, how you think, act, and feel about a job, task, program, or project can influence how others around you think, act, or feel about a job, task, program or project. Before our current travel restrictions, I stayed at the Homewood Suites in Holyoke, Massachusetts. Let me tell you those folks are enthusiastic. As I walked down the hall, I caught a gentleman doing some maintenance – whistling a cheerful ditty. When I walked into the lobby the desk clerk, smiled, greeted me with a cheerful, "Good Morning" . . . while I was still 30 feet away. As I watched, the house cleaning staff leave their morning Homewood Huddle (it's where the general manager meets with the entire staff and shares her enthusiasm for the day) and walk toward their assignments, yup – with a pep in their step – they are enthusiastic.

RESPONSIBILITY – When asked, most people believe they take 100% responsibility for their lives. Do you? Have you ever blamed someone or something for what's gone wrong? Have you ever complained about someone or something? If you do, you give up responsibility.

In his book, "Man's Search of Meaning", Viktor Frankl talks of his days as a prisoner in a Nazi concentration camp. He tells us, that although the Nazis took away their liberty, their possessions, and even their dignity, the one thing they could not take from them was each man's (woman's) freedom to choose how they would respond.

Quit complaining and blaming your spouse, your boss, your co-workers, the economy, or the government for everything that goes wrong in your life. It's not about who's wrong, or who's at fault, it's about how will you choose to respond. Are you going to complain, whine and be miserable? Value based leaders own it! You will be amazed at the burden lifted off your shoulders and the success that can be yours when you take responsibility for your actions.

Anthony Tormey



Anthony Tormey – International speaker, trainer, and executive coach. Anthony has conducted seminars and given motivational speeches across the nation and internationally on subjects of Leadership, Management, Strategic Planning, Continuous Improvement Processes, Project Management, Experiential Teambuilding, and Effective Communication. Anthony has coached senior executives, leaders, and supervisors in both government and private sectors.

His powerful and highly charged motivational presence does not come from standing behind a lectern, but by taking you on a journey of discovery through thought-provoking dialog. Equally comfortable presenting a 6-hour seminar, after-dinner keynote, or sit down one on one, Anthony clearly defines for you how to achieve success through personal leadership coupled with leading others to reach successive goals. He inspires business leaders, executives, supervisors, and frontline employees to not simply be good at what they do - - but to be extraordinary. Anthony uses his incredible passion, and ability to communicate; To illustrate his principles for leadership and success – he states, "Extraordinary leaders have extraordinary character . . .with extraordinary character they are NOT AFRAID." At home, at work, across the nation, and around the world - we need extraordinary leaders.

Would you like to talk about how I can help you and your organization?

Let's Talk

Successful people live by a set of closely followed rules and values, have you read LDi's *Rules for Success*? These rules will help you hone in on the best success practices that benefit you in all areas of your life, personal and professional. You can find LDi's *Rules for Success* [HERE](#).

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