

## Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to the Ldiworld.com and Leader Development Institute and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Leader Development Institute include Ldiworld.com and LDI. The LDI website is a news and information site. By using the LDI website, you consent to the data practices described in this statement.

### Collection of your Personal Information

LDI may collect personally identifiable information, such as your name. We may gather additional personal or non-personal information in the future.

LDI encourages you to review the privacy statements of websites you choose to link to from LDI so that you can understand how those websites collect, use and share your information. LDI is not responsible for the privacy statements or other content on websites outside of the LDI website.

### Use of your Personal Information

LDI collects and uses your personal information to operate its website(s) and deliver the services you have requested.

LDI may also use your personally identifiable information to inform you of other products or services available from LDI. LDI may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

LDI does not sell, rent or lease its customer lists to third parties.

LDI may keep track of the websites and pages our users visit within LDI, in order to determine what LDI services are the most popular. This data is used to deliver customized content and advertising within LDI to customers whose behavior indicates that they are interested in a particular subject area.

LDI will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on LDI or the site; (b) protect and defend the rights or property of LDI; and, (c) act under exigent circumstances to protect the personal safety of users of LDI, or the public.

### Security of your Personal Information

LDI secures your personal information from unauthorized access, use or disclosure.

### Children Under Thirteen

LDI does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

### Changes to this Statement

LDI will occasionally update this Statement of Privacy to reflect company and customer feedback. LDI encourages you to periodically review this Statement to be informed of how LDI is protecting your information.

### Contact Information

LDI welcomes your questions or comments regarding this Statement of Privacy. If you believe that LDI has not adhered to this Statement, please contact LDI at:

Leader Development Institute  
2655 Halleck Drive  
Whitehall, Pennsylvania 18052

Email Address:  
solutions@ldiworld.com

Telephone number:  
1-888-474-8534

Effective as of April 09, 2012