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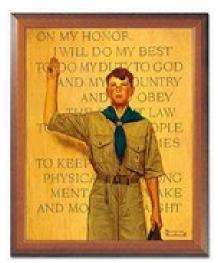
## Values-Based Leadership

**EXPERIENCE** 

## **Why Rules**

In writing my book, "Your Personal Handbook for Success", an unexpected spark of insight ignited from a friend's playful suggestion that one of my rules should be to have rules. Despite its initial facetious tone, Dennis's comment became the catalyst for writing this newsletter.

The focus on values-based leadership emerges as a cornerstone in personal and professional development. Values are a set of guiding principles, reflecting what individuals perceive as correct and desirable in their lives — as well as others - particularly in matters of personal conduct. Whether working from an individual standpoint or within that of a family, organization, or company, we are all leaders of at least ourselves. Core values serve as a



compass, steering our leadership approach and influencing the decisions we make. Reflecting on one's core values is akin to contemplating whether there exist explicit "rules" by which we live and are known for. It prompts introspection into virtues like trustworthiness, loyalty, helpfulness, and more, forming the bedrock of value-based leadership.

While many organizations advocate for the adoption of core values, there is a pervasive gap between professing them and embodying them. In my travels across the country addressing diverse audiences, I often encounter individuals who admit to having organizational core values but struggle to articulate them. This incongruity raises questions about the effectiveness of expecting colleagues to adhere to values that remain elusive or undefined. To truly excel, fostering a culture of extraordinary leadership involves not only embracing organizational values but also cultivating a personal set of core values. Being aware of these "rules," understanding their significance, and embracing why they matter paves the way for authentic and impactful value-based leadership.

Be Extraordinary!

anthony James

## Anthony Tormey, CEO Leader Development Institute (LDi)



Would you like to talk about how Leader Development Institute can help you and your organization?

## LET'S TALK!

Reach out to us at 1-888-VISIT-LDi (1-888-474-8534), or drop us an email at Solutions@LDiworld.com. Click here to view or download our informational one-pager to read more about LDi. Let's embark on this journey of growth together!

Successful people live by a set of closely followed rules and values, have you read LDi's Rules for Success? These rules will help you hone in on the best success practices that benefit you in all areas of your life, personal and professional. You can find LDi's Rules for Success <u>HERE</u>.