



# LEAD FIRST... MANAGE SECOND

## WHAT YOU WILL COVER:

- ★ Five principles of Extraordinary Leadership
- ★ How to delegate and empower more effectively
- ★ Energizing people and teams into action
- ★ Learn why you don't want to be a "Good Leader"
- ★ How to get, and stay in sync with your boss
- ★ The "Hot Stove" rule of discipline
- ★ The ONE word you need to hold employees accountable



Your career success depends on *LEADERSHIP*, not management trends. The next "best seller" will come and go, but the need for exceptional leadership remains constant. How many times have you been to expensive conferences only to return with nothing but a binder and a coffee mug to show for it?

Lead First tears down the management myth and rebuilds your most valuable human resource into a dynamic proactive leader.

## When:

October 17, 2018 9:00am-4:00pm  
Doors open at 8:30am for sign-in and registration.

## Where:

Federal Building  
600 Arch St Rm 7A  
Philadelphia, PA 19106

## HOW YOU WILL BENEFIT

- ★ Learn to "lead" your peers and employees, and "manage" your resources.
- ★ Make more "Blue Card" decisions.
- ★ Set the stage for being an "Extraordinary" leader.
- ★ Learn how to handle difficult people and situations
- ★ Increase your ability to influence others.
- ★ Your business success depends on solid relationship, not management trends.

## **Special Pricing for Philadelphia Events**

Make your reservation to get a special package pricing\* as well as individual seats.

Rates as low as \$112.50 per seat per day.

Go to [www.ldiworld.eventbrite.com](http://www.ldiworld.eventbrite.com) to reserve on-line  
Or call 1-888-474-8534 or e-mail to [solutions@ldiworld.com](mailto:solutions@ldiworld.com)

\*The package will include 6 tickets to use as you like. Attend all 6 events Or, Mix and Match attendees with the 6 training days. If you need more than 6 tickets but less than multiples of 6 (12, 18, 24, etc.) individual tickets can be purchased for any scheduled events.

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