



MANAGING GENERATIONAL DIFFERENCES

For the first time in history, 4 generations — Traditionalists, Baby Boomers, Generation X, and Millennials — are in the workplace and each come with its own style of communicating, values and attitudes.

These differences can cause misunderstandings and conflict on a daily basis and present new challenges for managers and co-workers alike. A definite lack of awareness exists among these four distinct generations. Typically, those of each generation feel they know best, better than those who came earlier, and certainly much better than the new kids on the block. This leads to management challenges, disruption and productivity issues there.

The Managing Generational Differences Success Series Seminar is the perfect tool to bridge the generational gaps, building awareness that will lead to better hires, happier employees, stronger teams, and healthier organizations. It helps participants understand what makes each generation unique, and how each adds its own perspective and value to the workplace.



WHAT YOU WILL TAKE AWAY:

- ✓ Understanding the differences between the 4 generations and what they want and need
- ✓ How to motivate and inspire each generation
- ✓ Making a business case to celebrate generational differences
- ✓ How to effectively manage a cross generational workplace
- ✓ Misconceptions about the younger generation
- ✓ How generational biases can harm productivity and morale
- ✓ What the generations have in common . . . its more than you think!
- ✓ Creating an organizational system that expects professionalism
- ✓ Why work must always be about the work

WHO SHOULD ATTEND

Executives, New and Experienced Supervisors, Managers, Team Leaders, Administrative Assistants; Employees seeking a better understanding of the value in diversity.

When:

March 22, 2017 9:00 AM – 4:00 PM
Doors open at 8:15 for sign in & registration

Where:

William J. Green Federal Building
600 Arch Street, Room 2/C
Philadelphia, PA 19106,

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*The package will include 6 tickets to use as you like. Attend all 6 events Or, Mix and Match attendees with the 6 training days. If you need more than 6 tickets but less than multiples of 6 (12, 18, 24, etc.) individual tickets can be purchased for any scheduled events.

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