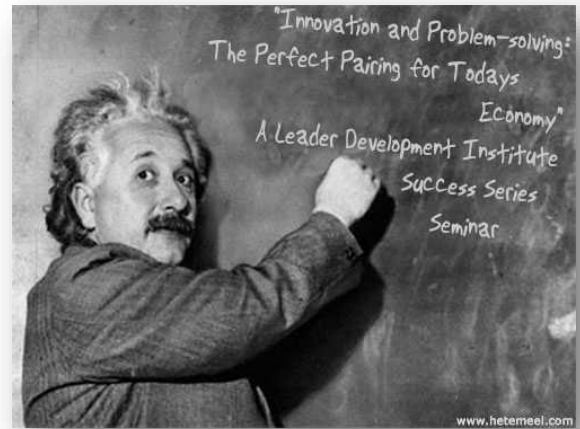




Innovative Problem Solving

The Perfect Pairing for Today's Economy

Learn the secrets of how successful organizations are outscoring their competition. Continue practicing traditional thinking styles and be ready for a roller coaster ride! Think outside the box and exceed past years' profits. A key to remaining resilient in today's world is to utilize skill sets and techniques with your teams that identify problems, resolve issues and improve processes. Learn proven problem-solving methods, to re-engineer inefficient processes and, along with decision making tools, you have the recipe for success!



WHAT YOU WILL COVER

- ★ Learn the secret to continual successful idea generation
- ★ Best practices for brainstorming
- ★ How mind mapping helps to transform ideas into concrete results
- ★ Overcome negativity in the office
- ★ Learn tried and true problem-solving techniques that the entire team can use
- ★ How to persuade others to embrace change
- ★ How to increase your influence with your team and your superiors
- ★ Understand the dual nature of creative problem solving: creativity and logic.
- ★ How to break through blocks to creative problem solving.
- ★ Gain strategies for jump-starting creative approaches to problems.
- ★ Strategies and tools for logical problem solving.
- ★ Integrate creative and logical approaches to problems.
- ★ How to creatively solve problems with people who have different styles and preferences, tapping into the strengths of the participants.

HOW YOU WILL BENEFIT

- ★ Strategies and tools for logical problem solving.
- ★ Integrate creative and logical approaches to problems.
- ★ How to creatively solve problems with people who have different styles and preferences.

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